



**9<sup>th</sup> June 2017**

### **Żubrówka named the Best Vodka of Foreign Production**

Roust Group's Żubrówka brand has been named the Best Vodka of Foreign Production by a reputable contest Favorites of Success in Ukraine.

As a result of active marketing campaigns and as testament to the high quality of the product, Żubrówka has been recognized by market experts. According to the results of the Ukrainian annual competition of trade marks Favorites of Success, an independent research of consumer preferences, Żubrówka leads in the category of Vodka of Foreign Production. Favorites of Success is one of the most reputable contests that provides annual ratings in order to determine the best brands, products and services in Ukraine.

#### **About Roust Group**

Roust Group is the largest integrated spirits producer and distributor in Central and Eastern Europe and the second-largest vodka producer by volume in the world, with over 27 mln 9l cases sold annually in more than 80 markets. Roust owns production facilities and distribution centres across Poland, Hungary, Russia and Italy. Roust's extensive portfolio includes flagship vodka brands Russian Standard, Green Mark, Parliament, Talka and Zhuravli, as well as the iconic Polish vodka Żubrówka. Roust Group includes Gancia, the legendary Italian company that created the first Italian sparkling wine. Roust Group's Founder and Chairman of the Board of Directors is Roustam Tariko.