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Russian Standard debuts Fabergé bottle in the US and Canada

Russian Standard Vodka, the world's #1 premium Russian vodka, is releasing a limited edition Fabergé bottle in the US and Canada. Russian Standard is the finest expression of Russian vodka quality, combining rich vodka heritage with fine modern craft. The Russian Standard Fabergé Edition is the second in a series inspired by the beautiful and meticulous art, highly prized by the Tsars of the Imperial Russian Court. The ancient technique uses intricate patterns incorporating enamels and gemstones used most commonly in jewelry-making and for decorating small objects.

Russian Standard is partnering with Reservebar.com to Pre-Sell the limited edition before it hits selective stores in US and Canada in June.

"Russian Standard® Vodka has a very loyal and devoted following in the US market – the Fabergé limited edition bottle highlights something unique and beautiful about Russian Standard's heritage," said Giulio Bertozzi, VP Marketing for Roust USA. "It is our core mission to continue delivering authentic products and experiences to our consumer base."