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Roust vodkas in TOP 100 Spirits Brands Worldwide

Roust vodka brands have been ranked among the TOP 100 Spirits Brands Worldwide by Shanken's IMPACT magazine, a leading source for alcohol beverage industry statistics.

Poland's #1 vodka, Żubrówka remains world's TOP 3 global vodka brand. Having grown by 15.4% in 2016, it has become world's #8 fastest growing spirit brand across all categories.

Russian Standard remains unrivalled as world's #1 Russian premium vodka. With the sales of 3.3 mln 9l cases in 2016, it has risen to the 17th place among the best-selling vodka brands worldwide.

Soplica's sales volumes have increased by unprecedented 23% in 2016, which resulted in the 4th place among global spirit brands across all categories. Soplica has become world's #18 largest selling vodka brand globally with the sales of 3.1 mln 9l cases.

The international success of Roust vodka brands has continually been validated over the years by industry experts such as Drinks International, IWSR and IMPACT.